ROCKET CITY INVITATIONAL RCI
HUNTSVILLE, ALABAMA

RCI 3
BUSINESS PARTNERSHIPS

MARCH 20, 2027 / HUNTSVILLE, ALABAMA

Local partnerships from $250

Connect your business with RCI fans

RCI 3 brings no-gi grappling and a live YouTube broadcast to Huntsville on March 20, 2027.

ILLUSTRATIVE FITNESS CAMPAIGN

Book an introductory session

Your approved offer with a booking link or a code your business can record.

ONE MESSAGE ACROSS YOUR CAMPAIGN

1 dedicated post + 2 Stories
A short broadcast host-read
Website + event sponsor screens

Other possible actions: redeem an in-store offer or request a quote.

Illustration of the $500 Featured package. We choose one action and agree on your offer.

10th Planet Jiu Jitsu Huntsville / 2604 Mirabeau Dr SW, Huntsville, AL

RCI’s first two events

100+

in-person attendees at each event in Huntsville

RCI 1 / WATCH REPLAY

1,948 views

RCI 2 / WATCH REPLAY

2,436 views

4,384

combined public full-event YouTube views

Attendance is promoter-reported. Public YouTube counts are dated October 26, 2026, and include live and replay views. These are not unique viewers, confirmed local viewers or sponsor impressions.

Featured Partner

$500

A campaign built around one offer from your business

$250 deposit after agreement

2 admission tickets included

BEFORE THE EVENT

1 dedicated Instagram post
2 Instagram Stories with your link

DURING THE BROADCAST

1 interview or host-read, up to 60 sec
2 separate announcer mentions

AT THE VENUE AND ONLINE

Website and sponsor-screen logo
Your approved offer link or QR code

Sponsor screens run at the opening, one break and closing. Delivery report by April 3.

Two more ways to partner

Shared recognition or the event title partnership

$250

Community Partner

Shared recognition for supporting the event

Website + venue/broadcast logo
Shared thank-you post + shared Story
1 announcer mention
1 admission ticket

ONE EVENT PRESENTING PARTNER

$1,500

Presenting Partner

RCI 3 presented by [Your Business]

Lead logo: website + sponsor screens
3 dedicated posts + 4 Stories
1 interview + 3 commercial airings
6 announcer mentions + 4 tickets

Both include an offer link and report. Title credit covers new materials listed in your agreement.

Interview up to 60 sec; airings up to 30 sec. Supplied video or agreed host-read. Video production not included.

Vendor space and naming options

Optional upgrades to your cash partnership

+$250

Bracket or award naming

Example: Fastest Submission presented by [Your Business]

Apex, Nova or Fastest Submission
Your name on relevant graphics
and in the winner announcement

Featured + naming: $750 total
One partner per named placement

+$200

Vendor space

Meet attendees at the event.
Available with any cash package.

Community + vendor space: $450 total
Featured + vendor space: $700 total

Space and setup confirmed before booking.
Space only; equipment is not included.

Naming requires Featured or Presenting; existing rights apply. Product support is separate from cash.

Your plan and delivery report

Your message, placements and dates agreed before payment.

BEFORE BOOKING

One written campaign concept
Approved message, link and offer expiry
Post/Story dates + broadcast placement
Cancellation terms confirmed

REPORT BY APRIL 3, 2027

Placement links and screenshots
Broadcast timestamps
Available post and Story results
Redemption totals you provide

PAYMENT AND ASSETS

50% deposit after agreement
Assets due February 20, 2027
Balance due March 6, 2027

Audience and sales vary.
We report only available data.

If RCI misses a contracted placement, you choose a comparable replacement or a refund of its value listed in the agreement.

Businesses that back RCI

Previous event partners



These logos represent previous RCI partnerships. RCI 3 placements require separate written agreements.

Tell us your customer goal

Featured Partner: $500 total / $250 deposit after agreement.
Send your business name, website and one customer goal.
Include a preferred package if you have one.
We'll confirm fit and availability, then send one campaign idea.
You approve the scope, schedule and total price before booking.

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